



SPONSORSHIP PROPOSAL

3rd Annual Career Exploration Conference

WOMEN CHANGING THE FACE OF AGRICULTURE
MARCH 9, 2012

Hilton Garden Inn Conference Center
Champaign, IL

SPONSORED BY THE ILLINOIS AGRI WOMEN

SPONSORSHIP PROPOSAL OPPORTUNITIES

The third annual Women Changing the Face of Agriculture conference is scheduled for March 9, 2012 in Champaign, Illinois at the Hilton Garden Inn Conference Center.

The Agriculture industry relies heavily on **Science, Technology, Engineering and Math (STEM)**. The National Science Foundation (NSF) 2010 Science and Engineering Indicators show a 200% increase in need for STEM bachelor's degrees in the workforce by 2015. It will be vital for young women to be trained and prepared to help fill this gap left by retiring baby boomers.

The Illinois AgriWomen and hundreds of women with careers in the agricultural industry are making a collaborative effort to host another successful **Women Changing the Face of Agriculture** career event where we can make a difference in the perception of career opportunities in agriculture.

Sponsorships are used for two (2) purposes:

- To underwrite event costs
- To apply directly to programs and scholarships for young women pursuing educational opportunities in science, technology, engineering, agriculture and math.

LUNCHEON (\$10,000)

Recognition in all printed media
Unlimited presenter registrations – Complimentary
Banner at event indicating Gold Sponsor status
Signage through the event
Opportunity for company booth in common area

GOLD SPONSOR (\$3,500-\$7,500)

Recognition in all printed media
Up to 9 presenter registrations – Complimentary
Banner at event indicating Gold Sponsor status
Signage through the event
Opportunity for company booth in common area

SILVER SPONSOR (\$1,000-\$3,499)

Recognition in all event printed media
Up to 5 Presenter registrations – Complimentary
Banner at event indicating Silver Sponsor status
Signage throughout the event

BREAK SPONSOR (\$1,000)

Recognition as the Break Sponsor
Signage throughout the event
Up to 3 Presenters - Complimentary

BREAKFAST SPONSOR (\$750)

Recognition as Breakfast Sponsor
Up to 2 Presenters - Complimentary

