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IMPACT REPORT

The Challenge

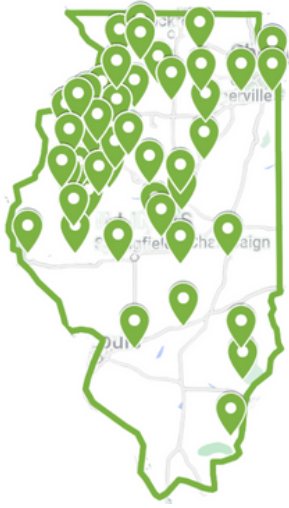
“Agriculture and its related industries provide nearly 10 percent of U.S. employment, but the number of students graduating with degrees in agricultural fields is not meeting industry demand.”

Our Response

WCFA Career Exploration is an investment in the future of agriculture. This outreach project gives all women the opportunity to explore different career paths offered in the agriculture sector. Our goal is to help attendees receive accurate information first hand from actual women agriculture professionals.



WCFA 2023 by the numbers



320 High school female students from **49** IL schools attended WCFA 2023.



75 professionals represented **35** companies. These professionals shared about their career and company throughout the event.



In 14 years of WCFA we have given almost **60k** in scholarships to female students pursuing an ag related degree.

THOUGHTS FROM STUDENT ATTENDEES



WCFA has opened my eyes to the opportunities in Agriculture and to network as much as possible.

Lydia Rogers, Student Attendee

As I have attended WCFA twice as a student and now once as a student group leader, WCFA keeps getting better and better in so many aspects. The future of women in agriculture is in GREAT hands due to this opportunity provided to so many.
2023 Student Attendee

92%

Of student attendees said they would be interested in a career at a company they met with at WCFA

THOUGHTS FROM AG PROFESSIONAL ATTENDEES

This is a great event! We enjoy the opportunity to connect with other professionals in the ag industry.
2023 Ag Professional Attendee

100%

Of the booth attendees felt they were able to connect with the attendees to share about their company.



THANK YOU 2023 WCFA Sponsors

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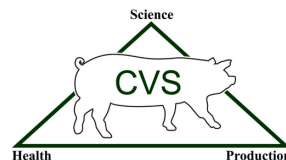
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