

Internship and Scholarship Opportunity

MARKETING COORDINATOR INTERNSHIP



Women Changing the Face of Agriculture (WCFA), a project of Illinois Agri-Women, consists of a group of agriculture professional women who organize a high school career exploration event geared towards high school women. WCFA promotes opportunities available to women in the field of food, fiber, and fuel. The WCFA public relations committee is partnering with professional women to provide an internship and scholarship opportunity for college students.

\$2500 SCHOLARSHIP

The Marketing Intern will work with **public relations committee** to manage the marketing outreach on social media and through press releases for the Women Changing the Face of Agriculture event.

Marketing Coordinator Intern duties include:

- Coordinating the social media team and public relations committee.
- Managing social media campaigns and schedules.
- Develop 4 press releases regarding WCFA event, scholarship recipients, and keynote speaker(s).
- Commit to 4 hours per week - including teleconferences with the public relations committee and social media team.
- Attendance required at the Professional Event and WCFA on Feb 29 and March 1, 2024 at SIU-Carbondale. Hotel room and mileage provided.
- Provide feedback about your experience at the conclusion of the internship.
- Duties conclude on July 1st.

The internship includes a \$2500 scholarship that will be provided in two payments at the conclusion of WCFA.

Qualifications

- Currently enrolled in a two- or four-year institution.
- Willing to take the initiative to work with a mentor and develop content.
- Familiarity with Adobe, Canva, and other programs used to create graphic content
- Familiarity with Hootsuite and social media platforms Facebook, Instagram, and Twitter
- Time management and communication skills

www.womenchangingthefaceofagriculture.com