

# Internship and Scholarship Opportunity

## SOCIAL MEDIA INTERNSHIP



Women Changing the Face of Agriculture (WCFA), a project of Illinois Agri-Women, consists of a group of agriculture professional women who organize a high school career exploration event geared towards high school women. WCFA promotes opportunities available to women in the field of food, fiber, and fuel. The WCFA public relations committee is partnering with professional women to provide an internship and scholarship opportunity for college students.

### \$1000 SCHOLARSHIP

The Social Media Intern will work with **Marketing Coordinator and public relations committee** to develop social media content for the Women Changing the Face of Agriculture event.

#### Social Media Intern duties include:

- Assist the Marketing Coordinator and social media team with developing social campaigns.
- Can commit to 4 hours per week - including teleconferences with the social media team.
- Work with the social media team to develop social media postings
- Promote WCFA scholarship and FFA Agri-Science Fair winners.
- Attendance required at the Professional Event and WCFA on Feb 29 and March 1, 2024 at SIU-Carbondale. Hotel room and mileage provided.
- Be present during the event to prepare for the day of social media campaigns.
- Provide feedback about your experience at the conclusion of the internship.
- Duties conclude on May 1st.

**The internship includes a \$1000 scholarship awarded at the conclusion to the WCFA event.**

#### Qualifications

- Currently enrolled in a two- or four-year institution.
- Willing to take the initiative to work with the marketing coordinator and develop content.
- Familiarity with Adobe, Canva, and other programs used to create graphic content
- Familiarity with social media platforms Facebook, Instagram, and Twitter.
- Time management and communication skills

**Apply by September 1**

**[www.womenchangingthefaceofagriculture.com](http://www.womenchangingthefaceofagriculture.com)**