

WOMEN CHANGING THE FACE OF AGRICULTURE



ABOUT WCFA

The Women Changing the Face of Agriculture conference is an investment in the future of agriculture. This outreach project gives all women the opportunity to explore different career paths offered in the agriculture, food and natural resources.

2024 EVENTS

BENEFITS OF ATTENDING

Be a game-changer and sponsor our career event! Propel the conversation around women in agriculture, food, and natural resources into the spotlight. Our event provides a platform for high school and college girls to explore career options and gain insight into your company. Take this chance to showcase your brand and inspire the next generation of trailblazing women!

ILLINOIS AGRI-WOMEN NETWORKING EVENT

Evening of February 29th we will have a dinner, an activity and networking for all professionals. You do not have to be an IAW member to attend, open for all.

PROFESSIONAL DEVELOPMENT WORKSHOP

New to 2024, we have a professional development opportunity. March 1st in the am at SIU and available for all professionals to attend. Sign up in the registration link here.

CAREER FAIR

This portion of our event where we ask professionals to talk about their careers in agriculture. 600 high school students will rotate through the career booths. Our goal is to give the opportunity for these girls to see the range of careers that agriculture can offer!

SPONSOR TODAY!

Register here: <https://shorturl.at/yHW57>

Contact Katie Betz kbetz7973@gmail.com or Jill Biehl jill.a.biehl@gmail.com

MARCH 1, 2024
SOUTHERN ILLINOIS UNIVERSITY
CARBONDALE, IL



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR:

\$10, 000+

- Sponsored Speaker
- Booth space at the Career Fair for student networking
- 10 tickets for March 1st Professional Development event, lunch included
- 10 tickets to the February 29th Illinois Agri-Women event, dinner and activity included
- 10 Annual Illinois Agri-Women Memberships
- Logo recognition on powerpoint, website, social media and signage at event

SILVER SPONSOR:

\$2, 500 - \$4,999

- Booth space at the Career Fair for student networking
- 3 tickets for March 1st Professional Development event, lunch included
- 3 tickets to the February 29th Illinois Agri-Women event, dinner and activity include
- 3 Annual Illinois Agri-Women Memberships
- Logo recognition on powerpoint, website, social media and signage at event

BREAKFAST SPONSOR:

\$500 - \$999

- Booth space at the Career Fair for student networking
- Signage at breakfast
- 1 ticket for March 1st Professional Development event, lunch included
- 1 Annual Illinois Agri-Women Membership
- Logo recognition on powerpoint, website, social media and signage at event

GOLD SPONSOR:

\$5, 000 - \$9,999

- Booth space at the Career Fair for student networking
- 5 tickets for March 1st Professional Development event, lunch included
- 5 tickets to the February 29th Illinois Agri-Women event, dinner and activity included
- 5 Annual Illinois Agri-Women Memberships
- Logo recognition on powerpoint, website, social media and signage at event

BRONZE SPONSOR:

\$1, 000 - \$2,499

- Booth space at the Career Fair for student networking
- 2 tickets for March 1st Professional Development event, lunch included
- 2 Annual Illinois Agri-Women Memberships
- 2 tickets to the February 29th Illinois Agri-Women event, dinner and activity include
- Logo recognition on powerpoint, website, social media and signage at event

STUDENT SPONSOR:

UP TO \$499

Support your local 4-H or FFA Chapter participants with your tax deductible contribution of \$15 per participant