



*"When you change the face of a field, you become what will inspire the next generation," the lieutenant governor said. "You honor the strong women who came before you and you create opportunities for the ones that will come after."*

Illinois Lieutenant Governor Juliana Stratton  
2024 WCFA Speaker

## ABOUT WCFA

The Women Changing the Face of Agriculture conference is an investment in the future of agriculture. During our 16 years of WCFA events, we have given over 63k in scholarships to female students pursuing agriculture degrees.

Be a game-changer and sponsor the largest agriculture career fair in Illinois! Propel the conversation around women in agriculture, food, and natural resources into the spotlight. Our event provides a platform for high school and college girls to explore career options and gain insight into your company. Take this chance to showcase your brand and inspire the next generation of trailblazing women!

## OPPORTUNITIES TO PARTICIPATE IN WCFA 2025

### ILLINOIS AGRI-WOMEN NETWORKING EVENT

Evening of March 6th we will have a dinner and networking for all professionals. You do not have to be an IAW member to attend, this event is open to all who register.

### AG SKILLS SESSIONS

March 7th you have an opportunity to lead 1 of 12 ag skills sessions. These are 30 minute, interactive, hands-on sessions to expose the student participants to different careers in agriculture.

### CAREER FAIR

This portion of our event on March 7th is where professionals are able to share their personal career path and about their company. Our goal is to give the opportunity for these girls to see the range of careers that agriculture can offer!

**MARCH 7, 2025 SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, IL**

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR:

\$5, 000+

- Booth space at the Career Fair for student networking, lunch included
- 5 tickets to the March 6th Illinois Agri-Women event, dinner included
- 5 Illinois Agri-Women Yearly Memberships
- Logo recognition on powerpoint, website, social media and signage at event

## SILVER SPONSOR:

\$2, 500 - \$4,999

- Booth space at the Career Fair for student networking, lunch included
- 3 tickets to the March 6th Illinois Agri-Women event, dinner included
- Logo recognition on powerpoint, website, social media and signage at event

## BRONZE SPONSOR:

\$1, 000 - \$2,499

- Booth space at the Career Fair for student networking, lunch included
- 2 tickets to the March 6th Illinois Agri-Women event, dinner included
- Logo recognition on powerpoint, website, social media and signage at event

## STUDENT SPONSOR:

\$500 - \$999

- Booth space at the Career Fair for student networking, lunch included
- 1 ticket to the March 6th Illinois Agri-Women event, dinner included
- Logo recognition on powerpoint, website, social media and signage at event

## SPONSOR TODAY!

Contact Katie Betz

[kbetz7973@gmail.com](mailto:kbetz7973@gmail.com)

Cell: 319-331-1327

[WOMENCHANGINGTHEFACEOFAGRICULTURE.COM](http://WOMENCHANGINGTHEFACEOFAGRICULTURE.COM)