

GROW THE FUTURE OF AGRICULTURE WITH WCFA

For 18 years, Women Changing the Face of Agriculture (WCFA) has inspired and empowered the next generation of women in ag — awarding over \$71,000 in scholarships and connecting thousands of students with leaders like you. Together, we are propelling the conversation forward and lifting future women in ag higher.

Be a Game-Changer

As a sponsor of Illinois' largest High School ag career fair, you'll:

- » Elevate your brand as a leader committed to inclusion and innovation in ag
- » Engage directly with high school and college women eager to learn from you
- » Empower the next generation of bold, capable women to pursue their purpose in agriculture, food, and natural resources



OPPORTUNITIES TO PARTICIPATE IN WCFA

NEW FOR 2027 - 3 REGIONAL EVENTS

Starting 2027, we will host 3 regional WCFA events. This allows more high school females an opportunity to attend and gives sponsors the ability to get in front of more students.

AG SKILLS SESSIONS

You'll have the opportunity to bring your hands on Ag Skills sessions to the participants! These are 30 minute, interactive, hands-on sessions to expose the student participants to different careers in agriculture. Spots are limited and it's 1st come 1st serve.

CAREER FAIR

Professionals are able to share their personal career path and about their company as attendees come through each booth at the career fair for both regional events. Our goal is to give the opportunity for these girls to see the range of careers that agriculture can offer!

March 5, 2027
Joliet Junior College
Joliet, IL

Expected 250 students

March 12, 2027
John Wood Community College-
Ag Education Center
Baylis, IL

Expected 280 students

March 18, 2027
Southern Illinois University
Carbondale, IL

Expected 400 students

WCFA SPONSORSHIP OPPORTUNITIES

Your Story Inspires. Your Support Matters.
Be the reason a young woman believes she belongs in agriculture



KEYNOTE SPONSOR:

\$6,000+

- Company video played at 1 of the regional events or a 5 minute speaking opportunity. Logo and recognition alongside keynote speaker.
- Booth space at all 3 regional career fairs for student networking, lunch included
- 1st choice on doing a hands on activity
- 5 Illinois Agri-Women Yearly Memberships
- Featured logo recognition on powerpoint, website, dedicated social media and signage at all 3 of the 2027 WCFA regional events.

HEADLINE SPONSOR:

\$3,000-\$5,999

- Booth space at all 3 of the regional career fairs for student networking, lunch included
- Logo on our bag giveaways to all student attendees.
(Must confirm sponsorship by February 1st to get your logo on the bag)
- Logo recognition on powerpoint, website, dedicated social media and signage at all 3 of the 2027 WCFA regional events.

SUPPORTING PARTNER:

\$1,000 - \$2,999

- Booth space at all 3 of the regional career fairs for student networking, lunch included
- 1st right of refusal for hands on session
- Logo recognition on powerpoint, website, social media and signage at all 3 of the 2027 WCFA regional events.

STUDENT SPONSOR:

\$500 - \$999

- Booth space at all 3 of the regional Career Fairs for student networking, lunch included
- Logo recognition on powerpoint, website, social media and signage at all 3 of the 2027 WCFA regional events.

*Together, we're not just
growing crops.
We're growing confidence,
careers, and change.*

WOMENCHANGINGTHEFACEOFAGRICULTURE.COM

SPONSOR TODAY!

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